

SATISFIED CLIENTS AND SERVICES PROVIDED

- **Mercedes-Benz of Escondido** - Publicist
- **Competitive Edge Construction Inc.** - Publicist
- **Frontier Fence Company** - Newspaper Coverage for the Firm's 50th Anniversary
- **Performing Arts Publishing, LLC** - Promotional Work for its Regional Publications for California Center for the Arts, Escondido, and La Jolla Music Society
- **A&D Technology, Inc.** - Publicist
- **Concrete Industry Board** - Writer/Publisher of Annual Awards Journal and Leaders of Industry Awards Journal – both full color publications
- **San Diego Engineering & General Contractors Association** - Founded EGCA Magazine. Editor and Publisher of this Acclaimed Color Publication, now in its 17th year
- **Escondido Chamber of Commerce** - Editor of its Monthly Color Newsletter - Publicist
- **Ortiz Corporation** - Design, Write, and Produce Full Color Corporate Brochure
- **A.M Ortega Construction Inc.** - Design, Write and Publish Full Color Corporate Brochure - Publicist
- Contributing Author to Several Regional and National Publications

Let's get together.

(760) 739-8805

e-mail: thogarty@sbcglobal.net

HOGARTY COMMUNICATIONS

139 EAST THIRD AVENUE ▪ Ste. 101
ESCONDIDO, CA 92025
Escondido Public Library across the street.

SERVICES OFFERED

- Objective Third-Party Counsel
- Publicity—Telling your story in print
 - Videos and Brochures
 - Newsletters
 - Crisis Management
 - Client Surveys
 - Speech and Article Writing
- Production of Trade Show Material
 - Strategic Planning
 - Media Interview Training
- Putting your 'stuff' into good English



HOGARTY COMMUNICATIONS

760.739.8805

HOW TO:

- Increase Your Market Share
- Make Your Business Stand Out
- Solve Communications Issues
- Obtain Your Fair Share of Media Coverage
- Contribute to Tom's Retirement Fund

Put Hogarty Communications to work for you!

— A LEGACY OF COMMUNITY INVOLVEMENT —



Tom Hogarty has played an active part in San Diego County events since 1987 when he moved here from his native New York City. He is a hands-on practitioner in the service concept that business and community activities go hand-in-hand. As such he has been—and continues to be leader, committee, and board member of several organizations, including the Escondido Chamber of Commerce, Escondido Rotary, and Engineering & General Contractors Association.

In the 1990s Tom served on the Escondido Chamber of Commerce Board of Directors and handled the Chamber's publicity program. In the 21st Century, Tom is the current Chamber of Commerce chairman and past chair of its Economic Development Committee. He is also master of ceremonies for the Chamber's highly successful "Business Before 9 AM" Networking Events, and a member of the Chamber's Member Services, educating, Economic Development committees. He also writes and edits the Chamber's monthly newsletter, The Business Advocate.

He is past president (1998-1999) of Escondido Rotary, and continues to serve his club actively, as a song leader extraordinaire—frequently writing and performing song parodies for club programs and special events, and master of ceremonies/performer at the club's annual talent show.

He has also served as District Advisor to Rotary International District 5340 and as public relations co-chair for the District.

Tom served on the Board of the Engineering & General Contractors Association of San Diego in the 1990s. In that same time frame, he successfully launched the 52-year-old association's first-ever magazine, a modest 12-page black and white product. Tom continues to publish EGCA Magazine, now a 40-page color publication. He also remains active in the association by serving on the Association's Scholarship Committee.

FROM NEW YORK, NEW YORK TO ESCONDIDO, CALIFORNIA

Tom journeyed 230 miles from his native New York City to start his writing career as a newspaper reporter in Washington, D.C. After two years he returned home to edit and write a weekly trade newspaper while also producing a monthly newspaper and a monthly magazine. Tom, who holds a Master's Degree from New York University, taught a college English course three nights a week at New York City's Baruch College.

His spare evenings now are spent singing with a local performance-oriented barbershop quartet or reading a good book.